



The Golf Resort at Indian Wells Unveils The 2006 Summer Pass

(Indian Wells, CA) — With the purchase of the 2006 Summer Pass, now on sale for \$25, golfers can play the East Course for green fees of \$40 - \$50 through May and \$30 - \$40 June – September, 2006. And new cardholder twilight rates allow golfers to save an additional \$5 throughout the summer.

"The Summer Pass offers a tremendous value for the frequent player" said Allen Jones, General Manager of The Golf Resort at Indian Wells. "We feel it's important to provide value for our repeat customers, and this program is designed for them."

The Golf Resort at Indian Wells also offers an Annual Pass which features preferred rates in addition to several other benefits. The Summer Pass is a great way to test drive the Annual Pass, as the purchase price of the Summer Pass may be credited to the price of the Annual Pass. And like the Annual Pass, the Summer Pass is available to the general public, i.e. pass holders do not need to be residents of Indian Wells.

Located in Southern California's Coachella Valley, The Golf Resort at Indian Wells has been a staple golf destination for nearly 20 years. With 36 holes of golf and four high-end resorts within a stones-throw, The Golf Resort at Indian Wells offers an amenity-rich experience. In an effort to further strengthen its well-deserved reputation: two new golf courses are being built to replace the original 36-hole layout. Construction on the new Clive Clark-designed West Course will be completed in November of 2006. During this time, the original Ted Robinson-designed East Course will be up and running to accommodate public and resort play. Then, construction of the new John Fought-designed East Course will start in November of 2006 (when the West Course opens). The entire project is scheduled for completion in 2007. In addition to the new golf courses, The Golf Resort at Indian Wells will boast a new Douglas Fredrikson-designed clubhouse and a new spacious practice facility.

The Golf Resort at Indian Wells is managed by OB Sports Golf Management which currently manages 24 premier golf facilities throughout the United States and Mexico. Known for its comprehensive and personalized services since 1972, OB Sports has become widely acclaimed as the leader in boutique-style golf course management. For more information about OB Sports, call 480.948.1300, or visit www.obsports.com.

For more information about The Golf Resort at Indian Wells call 760.346.4653 or visit www.golfresortatindianwells.com/pass.