



**FOR IMMEDIATE RELEASE**

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**LG ELECTRONICS SUPPORTS INDIAN WELLS SCHOOL  
WITH MAJOR PRODUCT DONATION**

**GERALD R. FORD ELEMENTARY RECEIVES TECHNOLOGIES TO ENHANCE CLASSROOM  
LEARNING AND EXPERIENCE**

**INDIAN WELLS, Calif.** — Students and teachers alike at the Gerald R. Ford Elementary School in Indian Wells will now benefit from advanced technology that further enhances their already strong learning experience thanks to a major product donation by LG Electronics.

LG Electronics is the title sponsor of the LG SKINS GAME held this weekend at the new Celebrity Course at Indian Wells Golf Resort. In cooperation with LG SKINS GAME host, the City of Indian Wells, LG is outfitting the school with more than 50 high-tech LG products creating an enhanced and interactive learning environment. LG officials presented the equipment to Ford Elementary Principal Theresa Kachiroubas..

“From LG’s flat-screen monitors in our computer lab to LG’s high-tech refrigerators in our kindergarten classroom and other products throughout the school, this technology supports our curriculum and our goal of bringing the best education possible to each and every child,” said Mrs. Kachiroubas. “We sincerely appreciate this generous donation, which shows how a company like LG supports local communities and children.”

**LG ELECTRONICS TECHNOLOGY SUPPORTS INDIAN WELLS SCHOOL**

The donation includes products such as LCD computer monitors, 42-inch LCD HDTVs, DVD recorders and players, bookshelf CD audio and surround sound systems, MP3 players and USB drives, refrigerators, microwave ovens and an electric range.

“On behalf of our employees and retail partners throughout North America, LG Electronics is proud to support the Gerald R. Ford School, in conjunction with our alliance with the City of Indian Wells and the sponsorship of the LG SKINS GAME,” said John I. Taylor, vice president, public affairs, LG Electronics USA, Inc. “We are so impressed with the creativity and enthusiasm of the faculty and students at this wonderful school, and believe this technology will contribute to their further success.”

Products will be installed in time for the spring semester in January 2008.

**LG Electronics USA, Inc.**, based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc a \$48.5-billion (2006 consolidated worldwide revenues) global force in consumer electronics, home appliances and mobile communications. In the United States, LG Electronics sells a wide range of digital appliances, digital display and digital media products, and mobile phones under LG’s “Life’s Good” marketing theme. LG Electronics is title sponsor of the 2007 LG SKINS GAME. For more information, please visit [www.LGusa.com](http://www.LGusa.com) or [www.lgskinsgame.com](http://www.lgskinsgame.com).