



INDIAN WELLS
GOLF RESORT

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Game

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**INDIAN WELLS GOLF RESORT'S PLAYERS COURSE AND CELEBRITY COURSE
RANKED FIRST AND SECOND ON GREENSKEEPER.ORG**

INDIAN WELLS, Calif. – As of February 4, 2008, the John Fought-designed Players Course and the Clive Clark-designed Celebrity Course at Indian Wells Golf Resort are ranked first and second respectively in a recent Top 25 ranking on popular golf social networking site www.greenskeeper.org.

Greenskeeper.org has over 28,000 on-line members who have completed 15,733 reviews of courses in the Southwestern United States. Of all the reviews posted, Indian Wells Golf Resort's new courses took both top spots for their most recent Four Month Average. The Players Course claimed the top spot with a 9.85 "Immaculate" rating. The Celebrity Course came in as the number two course with a 9.70 "Immaculate" rating.

"We were especially excited about the high marks both the Players Course and Celebrity Course have received on this site that truly is based on past customer experiences" said Greg Johnson, City Manager for the City of Indian Wells. "This type of feedback from our golf customers truly validates the vision the City has created and executed for the re-branding, re-positioning and re-launching of the new Indian Wells Golf Resort."

Indian Wells Golf Resort is completing an ambitious enhancement project designed to further elevate the world-class Indian Wells golf experience. The Celebrity Course opened to rave reviews in November of 2006 and the Players Course followed in November of 2007. The new 53,000 square foot Douglas Fredrikson-designed IW Club will open later this year.

"The popularity of social networking websites are on a meteoric rise, due in part to the interactivity such sites create" said Kris Strauss, director of sales and marketing for OB Sports (management company at Indian Wells Golf Resort). "This interactive function makes it easy for golfer to provide reviews, rankings and feedback and it is certainly exciting to see so many great reviews from past guests of Indian Wells Golf Resort."

Screen Shot of Ranking

Top-25 Golf Course Rankings - Greenskeeper.org Free Online Golf Community - Windows Internet Explorer

http://www.greenskeeper.org/golf_courses/ratings.cfm

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Four Month Average

Course Name	Rating	Last Rated
1. Indian Wells Golf Resort (Players) - \$\$ Green Fee Worth: ★★★★★ Customer Service: ★★★★★	9.85 Immaculate	12/25/07
2. Indian Wells Golf Resort (Celebrity) - \$\$ Green Fee Worth: ★★★★★	9.70 Immaculate Customer Service: ★★★★★	01/02/08
3. Eagle Mountain, The Golf Club at - \$\$\$\$ Green Fee Worth: ★★★★★	9.70 Immaculate Customer Service: ★★★★★	11/04/07
4. The Classic Club - \$\$\$\$ Green Fee Worth: ★★★★★	9.66 Immaculate Customer Service: ★★★★★	01/28/08
5. Raven Golf Club at Verrado - \$\$\$\$ Green Fee Worth: ★★★★★	9.42 Immaculate Customer Service: ★★★★★	11/14/07
6. TPC of Scottsdale (Stadium) - \$\$\$\$ Green Fee Worth: ★★★★★	9.38 Immaculate Customer Service: ★★★★★	11/25/07
7. Rancho San Marcos Golf Course - \$\$\$ Green Fee Worth: ★★★★★	9.30 Immaculate Customer Service: ★★★★★	01/20/08
8. Whirlwind Golf Club (Devils Claw) - \$\$\$\$ Green Fee Worth: ★★★★★	9.28 Immaculate Customer Service: ★★★★★	01/10/08
9. The Bridges Golf Club - \$\$ Green Fee Worth: ★★★★★	9.16 Immaculate Customer Service: ★★★★★	11/20/07
10. TPC Las Vegas - \$\$\$\$ Green Fee Worth: ★★★★★	9.16 Immaculate Customer Service: ★★★★★	01/15/08
11. Coral Canyon Golf Course - \$\$\$ Green Fee Worth: ★★★★★	9.15 Immaculate Customer Service: ★★★★★	10/24/07
12. Lost Canyons Golf Club (Sky) - \$\$\$ Green Fee Worth: ★★★★★	9.15 Immaculate Customer Service: ★★★★★	12/07/07
13. Bali Hai Golf Club - \$\$\$\$\$ Green Fee Worth: ★★★★★	9.07 Immaculate Customer Service: ★★★★★	11/29/07
14. Rancho Canada Golf Club (East) - \$\$ Green Fee Worth: ★★★★★	9.07 Immaculate Customer Service: ★★★★★	11/20/07
15. Shadow Hills Golf Club - \$\$ Green Fee Worth: ★★★★★	9.07 Immaculate Customer Service: ★★★★★	11/28/07
16. The Ledges Golf Club - \$\$ Green Fee Worth: ★★★★★	9.07 Immaculate Customer Service: ★★★★★	10/24/07
17. Lake Las Vegas Resort (The Falls) - \$\$\$\$\$ Green Fee Worth: ★★★★★	9.05 Immaculate Customer Service: ★★★★★	01/11/08
18. Golf Club of Estrella - \$\$\$ Green Fee Worth: ★★★★★	9.00 Immaculate Customer Service: ★★★★★	11/14/07
19. Glen Annie Golf Club - \$\$ Green Fee Worth: ★★★★★	8.96 Great Customer Service: ★★★★★	11/13/07
20. Spyglass Hill Golf Course - \$\$\$\$\$ Green Fee Worth: ★★★★★	8.93 Great Customer Service: ★★★★★	09/04/07
21. Stevinson Ranch - \$\$ Green Fee Worth: ★★★★★	8.88 Great Customer Service: ★★★★★	01/10/08
22. Anthem Revere Golf Club (Lexington) - \$\$\$ Green Fee Worth: ★★★★★	8.85 Great Customer Service: ★★★★★	11/21/07
23. Cinnabar Hills Golf Club - \$\$\$ Green Fee Worth: ★★★★★	8.85 Great Customer Service: ★★★★★	10/04/07
24. Cypress Ridge Golf Course - \$\$ Green Fee Worth: ★★★★★	8.82 Great Customer Service: ★★★★★	01/08/08

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About the Players Course at Indian Wells Golf Resort

Conceived in the spirit of a classic American design style, The Players Course features wide playing corridors, traditional rectangular tee boxes and sculpted bunkers. Most of the holes are oriented to take full advantage of jaw-dropping views of the surrounding mountain ranges and majestic Eisenhower Mountain to the south. As a “core golf” layout, no roads or homes intrude into the golf course, and each hole is designed to be somewhat sheltered from the others to elicit a feeling of solitude. Uniquely, Fought was able to utilize many of the mature trees found on the original East Course property to impart the feel of a venerable facility while at the same time delivering a modern approach to golf course design. But to be clear, the mature tree cover and geographical location are about the only two things that the original East Course (opened in 1986) and the new Players Course have in common. By design, the Players Course is completely different than the original golf course.

About the Celebrity Course at Indian Wells Golf Resort

Clive Clark's much anticipated new Celebrity Course opened November 1, 2006 to rave reviews. In addition to spectacular mountain views, the new Par-72 Celebrity Course features undulating fairways, and flowing water in the form of streams, brooks, and split-level lakes connected by striking waterfalls, with vibrant floral detail.

From start to finish, the new Celebrity Course offers an unmatched golf experience that will have players returning again and again. The golf world was tuned into the Celebrity Course, as it played host to the 2007 LG SKINS GAME featuring Fred Couples, Stephen Ames, Brett Wetterich and Zach Johnson. Stephen Ames took top honors with a birdie on the last hole to capture the 2007 LG Skins Game title with \$650,000 of “Skins”. For more information about the LG SKINS GAME, visit www.indianwells.com/lgskinsgame.

About Indian Wells Golf Resort

The Indian Wells Golf Resort has been a popular golf travel destination for nearly 20 years, offering two golf courses and four hotel/resorts. The City of Indian Wells, owner of the golf resort, decided to bolster the golf resort's reputation by embarking on an ambitious facility-wide project that has already yielded two new golf courses. Plus the spectacular Douglas Fredrikson-designed clubhouse, nine-hole putting course, sprawling practice facility and a host of other amenities will soon follow June of 2008. For more information about Indian Wells Golf Resort call 760.346.4653 or visit www.indiangolfresort.com.

Indian Wells Golf Resort is professionally managed by OB Sports Golf Management, a diversified, golf-oriented company with a long history of success. OB Sports currently manages 30 premier golf courses and country clubs throughout the United States and Mexico. Known for its comprehensive and personalized services since 1972, OB Sports has become widely acclaimed as the leader in boutique-style golf course management. For more information on OB Sports, [visit www.obsports.com](http://www.obsports.com) or call (480) 948-1300.