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CONTACT: Nancy Samuelson
City of Indian Wells
Phone (760) 346-2489
nsamuelson@indianwells.com

Chris Martello
Clemens Public Relations, LLC
Phone (760) 578-8700
chris@clemenspr.com

**EXECUTIVE CHEF CHRIS OLSON JOINS IW CLUB
AT THE INDIAN WELLS GOLF RESORT**

INDIAN WELLS, Calif. – July 22, 2009 – The Indian Wells Golf Resort and IW Club Restaurant introduced today new Executive Chef Chris Olson and a new End of Summer Menu (see separate release today).

Chef Olson joins IW Club with extensive experience in culinary and management experience coming from national hotel, resort and private clubs. Most recently he was executive clubhouse chef at La Quinta Resort & Club and PGA West. His experience includes working at Four Seasons in Chicago and Loews Coronado Bay Resort, and other luxury properties.

“We are thrilled to bring Chef Olson to IW Club, bringing a breadth of experience from prestigious properties from the east and west coast,” said General Manager Rich Carter. “He will be instrumental in advancing IW Club’s culinary creations.”

Trained at Milwaukee Area Technical College, Chef Olson has continued to progress his career and culinary knowledge with continued education at CIA Greystone in Hyde, New York, Hyde Park, New York, and Greenbrier Resort studying Asian Experience, Mediterranean Cooking, Flavor Dynamics, Wine and Food Pairing, and Artisan Breads.

IW Club Restaurant and Bar introduced today a new End of Summer menu reflecting lighter, casual fare (see separate release today). IW Club features both casual and fine dining areas as well as patio seating, all on the second floor with spectacular views of the fairways, surrounding mountains and tranquil palm trees.

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Designed by Phoenix-based Douglas Fredrikson Architects specializing in premier golf clubhouse design, IW Club is a sophisticated Desert Modern-style design showcasing sandstone walls, large expanses of glass, metal roofing, limestone and granite accents and stainless steel detailing, with stunning water features inside and out. Within the club warm wood, travertine floors, leather accents, and sculpted carpets offer an inviting luxury atmosphere. IW Club is a unique public access golf resort offering the community world-class golf and exceptional desert lifestyle amenities.

IW Club can be reached at (760) 346-4653 for more information or reservations. Additional information on all of the Indian Wells Golf Resort amenities and details on the clubhouse can be seen at www.indianwellsgolfresort.com.

About Indian Wells Golf Resort

The Indian Wells Golf Resort has been a popular national award-winning golf travel destination for nearly 20 years, offering East and West Golf Courses with four neighboring world-class resorts and hotels, and notably a Callaway Golf Performance Center. Not willing to rest on past success, the City of Indian Wells, owner of the golf resort, reinvested in the golf experience at the resort by embarking on an ambitious facility-wide project ultimately yielding two new golf courses, the IW Club, nine-hole putting course, sprawling practice facility and a host of other amenities becoming complete in September 2008.

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