



**FOR IMMEDIATE RELEASE**

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**IW CLUB INTRODUCES NEW CHEF AND NEW END OF SUMMER MENU  
WITH ALL DAY DINING**

**INDIAN WELLS, Calif. – July 22, 2009** – The Indian Wells Golf Resort introduced today new Executive Chef Chris Olson (see separate release today). In addition, IW Club Restaurant now offers all day dining and debuts a new menu at its award-winning clubhouse and restaurant, IW Club. The “End of Summer” menu and new happy hour menu feature lighter fare and visitors can enter a weekly drawing for a complimentary appetizer from August through September.

“With the continued events and exceptional dining facilities, IW Club has grown in popularity among all valley residents,” said General Manager Rich Carter. “With all day dining now available we wanted to feature additional menu items – created with summer flavors – and give everyone in the Palm Springs and down valley area extended hours to visit us.”

As an added touch, all guests are greeted at IW Club with complimentary valet service and a personal concierge. Prior to dining reservations, guests can gather in the modern bar and lounge on the second floor or in the coffee lounge downstairs, which – exclusive to the area – offers Pete’s Coffee and Tea drinks uniquely using hand-roasting in small batches for a distinctive flavor.

IW Club Restaurant and Bar features both casual and fine dining areas as well as patio seating, all on the second floor with spectacular views of the fairways, surrounding mountains and tranquil palm trees.

IW Club uses locally grown and organic produce, line-caught seafood, free range chicken and hormone and pesticide free proteins, bringing healthy and flavorful creations to the menu. Specialty items on the End of Summer menu include IW Club Paella, fish tacos, caprese sandwich, shrimp salad with a flavorful and light sesame dressing, and a roasted garlic appetizer with house-

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made dried fruit chutney. Happy hour appetizers include traditional items, and lighter options such as hummus with cucumber and grilled flatbread (for only five dollars), while the new dessert menu reflects summer tastes and bright flavors.

IW Club offers a first rate wine list and 50 percent off selected wines all day Tuesday and Thursday through the summer. In addition, on Friday and Saturday IW Club presents live entertainment with Bobby Moses on Friday and John Bolivar on Saturday – both from 6 to 9 p.m.

New extended hours are Monday through Wednesday from 11 a.m. to 8 p.m. and Thursday and Friday 11 a.m. to 9 p.m., and a Sunday Brunch Buffet from 10 a.m. to 2 p.m. and lunch and dinner service from 11 a.m. to 8 p.m. The bar is open until 10 p.m. on Thursday, Friday and Saturday, and until 9 p.m. Sunday through Wednesday.

IW Club also offers a Fairway Grille Monday through Sunday from 8 a.m. until 3 p.m. and a café uniquely serving Pete's Coffee and free internet access.

Designed by Phoenix-based Douglas Fredrikson Architects specializing in premier golf clubhouse design, IW Club is a sophisticated Desert Modern-style design showcasing sandstone walls, large expanses of glass, metal roofing, limestone and granite accents and stainless steel detailing, with stunning water features inside and out. Within the club warm wood, travertine floors, leather accents, and sculpted carpets offer an inviting luxury atmosphere. IW Club is a unique public access golf resort offering the community world-class golf and exceptional desert lifestyle amenities.

IW Club can be reached at (760) 346-4653 for more information or reservations. Additional information on all of the Indian Wells Golf Resort amenities and details on the clubhouse can be seen at [www.indianwellsgolfresort.com](http://www.indianwellsgolfresort.com).

### **About Indian Wells Golf Resort**

The Indian Wells Golf Resort has been a popular national award-winning golf travel destination for nearly 20 years, offering East and West Golf Courses with four neighboring world-class resorts and hotels, and notably a Callaway Golf Performance Center. Not willing to rest on past success, the City of Indian Wells, owner of the golf resort, reinvested in the golf experience at the resort by embarking on an ambitious facility-wide project ultimately yielding two new golf courses, the IW Club, nine-hole putting course, sprawling practice facility and a host of other amenities becoming complete in September 2008.