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**GOLF MAGAZINE RANKS BOTH GOLF COURSES AT
INDIAN WELLS GOLF RESORT IN THE TOP 30 OF DAILY-FEE GOLF CLUBS
IN THE STATE OF CALIFORNIA**

INDIAN WELLS, Calif. – In its first ever state-by-state rankings, *Golf Magazine* named both golf courses at Indian Wells Golf Resort to its list of California’s top 30 public-access golf courses. California’s only 36-hole facility with both golf courses ranked in the top 30, the Clive Clark-designed Celebrity Course came in at No. 16, and the John Fought-designed Players Course came in at No. 13. In a relatively short period of time since opening (Celebrity 2006 and the Players 2007), Indian Wells Golf Resort has earned accolades from two of golf’s most reputable publications: *Golf Magazine* and *Golfweek* in their state-by-state rankings.

“The management of Indian Wells Golf Resort has been a pleasure from day one,” said Phil Green, President of OB Sports. “We have a partner in the City of Indian Wells that has placed an overall emphasis on creating the best golf experience possible. Rankings such as this one certainly confirm that we’ve accomplished that goal.”

Indian Wells Golf Resort completed an ambitious enhancement project that further elevated the world-class Indian Wells golf experience. The Celebrity Course opened to rave reviews in November of 2006 and the Players Course followed in November of 2007. The new 53,000 square foot Douglas Fredrikson-designed IW Club opened August 15, 2008.

“It’s a great day for the community of Indian Wells,” said Mary Roche, Mayor of Indian Wells. “We’re all very proud of the high caliber of golf that the golf resort represents. We hope golf travelers from throughout the world will take note of these rankings and stop by for a round or two.”

About the Players Course at Indian Wells Golf Resort

Conceived in the spirit of a classic American design style, The Players Course features wide playing corridors, traditional rectangular tee boxes and sculpted bunkers. Most of the holes are oriented to take full advantage of jaw-dropping views of the surrounding mountain ranges and majestic Eisenhower Mountain to the south. As a “core golf” layout, no roads or homes intrude into the golf course, and each hole is designed to be somewhat sheltered from the others to elicit a feeling of solitude. Uniquely, Fought was able to utilize many of the mature trees found on the original East Course property to impart the feel of a venerable facility while at the same time delivering a modern approach to golf course design. But to be clear, the mature tree cover and geographical location are about the only two things that the original East Course (opened in 1986) and the new Players Course have in common. By design, the Players Course is completely different than the original golf course.

About the Celebrity Course at Indian Wells Golf Resort

Clive Clark’s much anticipated new Celebrity Course opened November 1, 2006 to rave reviews. In addition to spectacular mountain views, the new Par-72 Celebrity Course features undulating fairways, and flowing water in the form of streams, brooks, and split-level lakes connected by striking waterfalls, with vibrant floral detail.

From start to finish, the new Celebrity Course offers an unmatched golf experience that will have players returning again and again. The golf world was tuned into the Celebrity Course, as it played host to the 2007 LG SKINS GAME featuring Fred Couples, Stephen Ames, Brett Wetterich and Zach Johnson. Stephen Ames took top honors with a birdie on the last hole to capture the 2007 LG Skins Game title with \$650,000 of “Skins”. For more information about the LG SKINS GAME, visit www.indianwells.com/lgskinsgame.

About Indian Wells Golf Resort

The Indian Wells Golf Resort has been a popular golf travel destination for nearly 20 years, offering two golf courses and four hotel/resorts. The City of Indian Wells, owner of the golf resort, decided to bolster the golf experience at the resort by embarking on an ambitious facility-wide project that has yielded two new golf courses, a spectacular Douglas Fredrikson-designed clubhouse, nine-

hole putting course, sprawling practice facility and a host of other amenities. For more information about Indian Wells Golf Resort call 760.346.4653 or visit www.indianwellsgolfresort.com.

Indian Wells Golf Resort is professionally managed by OB Sports Golf Management, a diversified, golf-oriented company with a long history of success. OB Sports currently manages 30 premier golf courses and country clubs throughout the United States and Mexico. Known for its comprehensive and personalized services since 1972, OB Sports has become widely acclaimed as the leader in boutique-style golf course management. For more information on OB Sports, [visit www.obsports.com](http://www.obsports.com) or call (480) 948-1300.