

**Pacific Life Open 30th Anniversary: A Tennis Masters Series Event**  
**January 17, 2005**

(Indian Wells, California) - Held March 7-20, 2005, the Pacific Life Open, a Tennis Masters Series event, is ranked along with Wimbledon, the Australian Open, the French Open, the U.S. Open, and the Nasdaq 100 Open as the only other events in the world where top men and women players compete at the same time. Hosted by the City of Indian Wells, the tournament is recognized worldwide as one of the most prestigious tournaments on the ATP and WTA Tours.

For more information, please contact the City of Indian Wells, (760) 346-2489.