

Miramonte Resort's Highly Anticipated Spa, THE WELL, Officially Opens May 10, 2004

(Indian Wells, California) - Miramonte Resort & Spa, 45-000 Indian Wells Lane, a Preferred Hotel & Resort officially opened their new Tuscan-inspired destination spa, THE WELL, on May 9, 2004 . The 12,000-square-foot spa, the "centerpiece of the resort," offers 10 outdoor and 9 indoor relaxation suites, four mud bars, two signature river benches and a Watsu pool.

The discerning guest will encounter an experience unlike any other when visiting THE WELL at Miramonte. Unique among Southern California spas in its intimacy and attention to detail, THE WELL is a sanctuary from 21 st century living, with classic old-world style. THE WELL features a full range of health, wellness, and beauty facilities as well as regional treatments that are distinctive and unique. Their services incorporate techniques inspired by Tuscan living including therapeutic muds, wine extracts, pure essential oils, and refreshing waters. The spa program was designed to accomplish one important goal, to enliven one's senses and bring a sense of relaxation and rejuvenation to the body and spirit.

Individuals and couples alike will find THE WELL a tranquil haven of charm, sophistication and romance. One of the signature services, the Pittura Festa (Painting Party), encourages guests to find their artistic side – not to mention their inner child – using brushes to paint colorful muds and clays on themselves or a partner's body, face and hair. Post-painting artists can then bask in the warm desert sun in their private cabana, letting the nourishing muds detoxify the body and help sooth the muscles and joints. A therapist will perform scalp massages and personalized pressure-points facials while the mud dries.

Other distinctive features and services include Watsu, bagno vino (Italian for wine baths) and Vichy showers provided on tables built from 100-year-old Acacia cedar, carved in the shape of mangrove leaves. In addition, two "river benches" allow guests to lie upon sculpted stone chaise lounges immersed in a shallow stream of water much like a natural riverbed. A beverage bar offers spa guests light and healthful refreshments such as Miramonte's signature lemonade and complimentary Wheat Grass beverages. Guests are welcome to dine on the patio at Ristorante Brissago, just a short stroll from THE WELL, where they will find a selection of spa specialties on the menu.

Overseeing THE WELL is Spa Director Jennifer DiFrancesco. As a seasoned spa veteran, DiFrancesco knows that this is one of the most unique spas to ever open in the California desert. "We're excited to be able to provide guests a one-of-a-kind, fun and rejuvenating spa experience," says DiFrancesco. "With its Tuscan oasis feel, we see THE WELL as a place people will return to again and again."

THE WELL also offers a complete selection of daily fitness classes and outdoor activities including Dosha Yoga, incorporating Ayurvedic principles with yoga postures; Hydro Yo-Chi, a combination of Yoga and Tai Chi in a water environment; Floated Guided Meditation; Tai Chi; Relax O2, a class to help expand one's knowledge of the breath through aromatherapy and nine different ways of breathing; and more.

The spa features Comfort Zone products, a leading Italian-based company that specializes in the development and production of skin and hair care products. Some of the Comfort Zone products being used include; Aramasoul Nourishing Massage Oil, Licorice Soothing Cream, Instant Milk Cleanser, Alphatherapy 10, Inner C Bath Cubes and more.

To celebrate the opening of THE WELL, Miramonte Resort & Spa is offering their introductory "It's All About You" spa package beginning May 9 through September 30, 2004. The package includes:

- » Luxury Room Accommodations for Two Nights
- » One 60-minute "Map of the Body" Massage

- » One 60-minute Watersource Facial
- » Thursday - Sunday: \$295 per stay; not including gratuity
- » Friday and Saturday: \$335 per stay; not including gratuity

*Based on availability

Miramonte Resort & Spa brings the spirit of Tuscany to the California desert community of Indian Wells, just minutes from Palm Springs. A collection of villas set amidst 11 acres of bougainvillea-filled gardens and Italian fountains, this intimate resort recalls a gentler era, providing sanctuary from the pace of 21 st century living. The 215-room village featuring their signature spa THE WELL and Italian-inspired RistoranteBrissago offers guests an unforgettable experience in an extraordinary environment. Whether a stay at Miramonte Resort & Spa is for serious business or pure pleasure, it is sure to be a memorable one.

For more information, contact Wagstaff Worldwide, 323.656.2224.